



**Unleash your passion
as we build your future together!**

BA (Hons) Liberal Arts

What do we Offer?

We at the Jyoti Dalal School of Liberal Arts at NMIMS offer a 4-year learning program leading to a BA (Hons) Liberal Arts degree with a "Major" in areas ranging from Economics, Psychology, Sociology, Literature, and Media to Marketing and Entrepreneurship. More importantly, we offer the all-round personality development the industry and society seek.

What we believe in

We believe an interdisciplinary, experiential and non-rote curriculum is necessary for individual growth and making informed career and life decisions in the real world. We also believe learning need not be dull!

Why liberal arts education?

A liberal arts education allows you to develop essential skills like critical thinking, creative thinking and empathy. By embracing the power of a liberal arts education, you can become a dynamic individual with the skills and mindset necessary to tackle the world's challenges confidently. If you want to be a professional capable of making informed decisions, fostering meaningful relationships, and driving positive change in society, then a liberal arts education is the way to go.



Message from the Dean

Welcome to an exciting journey of discovering what you want to do in your life and preparing for it.

Liberal education is a philosophy of undergraduate education as well as its specific technology. As a philosophy, we aim to develop free and happy human beings who think for themselves and are responsible global citizens.

As a technology, we believe in an interdisciplinary and experiential study approach. We believe in learning core skills of perception, analysis, communication, and interpersonal relations, not just acquiring knowledge.

I am sure you would find your journey here exciting, enriching, and helpful in achieving your dreams!

All the very best.

Dr. Achyut Vazé



What we strive to achieve

- > Igniting the passion for learning by creating a warm and inclusive learning atmosphere.
- > Equipping students with crucial cognitive, life, and work-related skills to make informed career decisions.
- > Balancing theoretical and practical education by emphasizing hands-on learning.
- > Solving real-world problems through experiential learning modules.
- > Creating global perspectives through knowledgeable and engaging instructors.

Eligibility:

- > Candidates who have passed the 10+2 exam or equivalent.
- > Candidates appearing in the class 12 exam may also apply.

What after BA (Hons) Liberal Arts?

- > A corporate career, as most companies demand well-rounded individuals and markedly prefer liberal arts graduates.
- > A head start in your chosen field of expertise, given the experiential approach to studies here.
- > Pursuing higher education at leading universities, both national and international, as our BA (Hons) Liberal Arts degree is welcome in India and abroad.
- > Set up your own entrepreneurial venture, given the skill sets you acquire here.



“Major” Areas of Study Offered

(A Student can select one “major” area and one “minor” area from the areas listed here. Plus, she can opt for individual courses from any area, adding to 7 courses per semester in total).

Literature, Culture & Philosophy

Modern World Literature, Issues in Philosophy, Poetry, Ethics, Modern Indian Literature, Introduction to Cultural Studies, Aesthetics, Indian Cinema, TV & Culture, Transcreating Text, Drama, Great Books & Ideas, Indian Philosophy, Literary Theory, Trends in Philosophy

Psychology & Behavioural Studies

Introduction to Psychology, Social Psychology, Psychological Testing & Assessment, Personal Growth & Development, Cognitive Psychology, Organizational Behaviour, Positive Psychology, Theories of Personality, Clinical Psychology, Counselling Psychology, Developmental Psychology, Health Psychology, Environmental Psychology, Criminal psychology

Social & Political Studies

Sociology of India, Indian Political Environment, Sociological Theory, Concepts in Political Science, Sociology of the Future, Constitution of India at Work, City & urban Life, Political Thought & Philosophy, Citizenship & Migration, Gender & Sexuality, Sociology of Digital life, Global Political Environment, Access to Justice, Public Policy & Administration

Economics & Governance

Microeconomics, Macroeconomics, Development Economics, Quantitative Methods II, International Economics, Indian Economy, Money, Banking & Economy, History of Economic Thought, Economic Policy & Governance, Economy, Polity & Society, Econometrics, Behavioural Economics, Contemporary Issues in Microeconomics, Contemporary Issues in Macroeconomics

Communication & Media

Creative Writing, Visual Language & Grammar, Journalism Basic, Understanding Media, World Cinema & Society, Design & Media Lab, Screenwriting, TV, OTT & Digital Content, Multimedia Journalism, Filmmaking Workshop, Business of Entertainment & Media, Public Relations & Event Management, Popular Culture & Media, Media & Society

Marketing & Entrepreneurship

Marketing Basics, Managing Money, Integrated Marketing Communication, Branding, Digital Marketing, Advertising Creative, Managing Human Resources, Consumer Behaviour, Media Planning and Management, Ideas to Business Plan, Practical Law, Market Research, Data Science & Business Analytics, Business Strategy

Enablers & Open Electives

Critical Thinking, Quantitative Methods, Research Methods, Indian Cultural Heritage, Fitness & Yoga Camp, Making of Contemporary India, Academic Writing, Art Appreciation, Modern World History, Theatre Workshop, Music Appreciation, Issues in Environment, Frontiers of Science & Technology, Discover India, Research Projects, Work Immersion Program (Internship), Leadership Workshop

For more information:

Visit: liberalarts.nmims.edu

Or reach out to us at:

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