



**Uncover your
passion as
we build your
future together!**

● **INTRODUCING:**

BA (Hons) Liberal Arts

WHAT WE BELIEVE IN

We at the Jyoti Dalal School of Liberal Arts at NMIMS strongly believe in making learning fun. The foundation of our liberal arts program is built on the belief that a diverse curriculum encompassing various essential disciplines is necessary to cultivate critical thinking, independent problem-solving skills, and informed career decisions in real-world scenarios. Our approach to education is designed to develop a lifelong love of learning, helping our students to continue growing and evolving throughout their personal and professional lives.

OUR VISION

A liberal arts education allows you to study a wide range of subjects and develop essential skills like critical thinking and empathy. By embracing the power of a liberal arts education, you can become a dynamic individual with the skills and mindset necessary to tackle the world's challenges confidently. If you want to be a professional capable of making informed decisions, fostering meaningful relationships, and driving positive change in society, then a liberal arts education is the way to go!



MESSAGE FROM THE DEAN

Welcome to an exciting journey into higher education.

Journey into discovering what you would like to do in your life. You have selected a School that is anchored in "liberal education." Liberal education is a philosophy of undergraduate education as well as its specific technology. As a philosophy, we aim to develop free and happy human beings who think for themselves and are responsible global citizens.

As a technology, we believe in an inter-disciplinary and experiential approach to studies. We believe in learning core skills of perception, analysis, communication, and interpersonal relations, and not just acquiring knowledge.

I am sure that you would find your journey here exciting, enriching, and helpful in achieving your dreams!

All the best.

Dr. Achyut Vazé,
Dean





WHAT WE STRIVE TO ACHIEVE

- Igniting the passion for learning by creating a warm and inclusive learning atmosphere
- Equipping students with crucial cognitive, life, and work-related skills to make informed career decisions
- Balancing theoretical and practical education by emphasizing hands-on learning
- Solving real-world problems through experiential learning modules
- Catering to student needs by aligning them with modern leadership values
- Creating global perspectives through knowledgeable and engaging instructors

ELIGIBILITY:

- 4 Years

ELIGIBILITY:

- Candidates who have passed the 10+2 exam or equivalent.
- Candidates appearing in the class 12 exam may also apply.

WHAT AFTER BA (HONS) LIBERAL ARTS?

- Higher education at leading universities, domestic and international.
- A head start in your chosen field of expertise.
- Set up your own entrepreneurial venture.
- A corporate career, as most companies demand well-rounded individuals and prefer liberal arts graduates.

MAJOR AREAS OF LIBERAL ARTS

Literature & Cultural Studies

Including Modern Indian Literature, Modern World Literature, Contemporary Novels, Poetry, Cultural Studies, Indian Cultural Heritage

Psychology & Behaviour Studies

Including Cognitive Psychology, Social Psychology, Organizational Behaviour, Counselling Psychology, Clinical Psychology, Positive Psychology

Social & Political Studies

Including Sociological Theory, Gender & Sexuality, Citizenship & Migration, Indian Constitution at Work, Indian Political Environment, Global Political Environment

Economics & Governance

Including Microeconomics, Macroeconomics, Development Economics & India, Economic Policy & Governance, Behavioural Economics, Economy, Polity & Society

Communication & Media

Including Creative Writing, Visual Language, Journalism Basics, Screenwriting, Filmmaking, World Cinema, TV, OTT & Digital Content, Media & Society

Marketing & Entrepreneurship

Including Marketing Basics, Digital Marketing, Integrated Marketing Communication, Managing Human Resources, Managing Money, Ideas to Business Plan, Business Strategy

Humanities Select

Including Making of Contemporary India, Modern World History, Issues in Philosophy, Ethics, Theatre Workshop, Music Appreciation, Fine Arts Appreciation

Enablers & Special Studies

Critical Thinking, Quantitative Skills, Research Methods, Fitness & Yoga Camp, Environment, Independent Research Study, Leadership Workshop, Discover India Project

Selection Process: NMIMS NPAT Entrance



**JYOTI DALAL
SCHOOL OF LIBERAL ARTS**

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