



Explore the complexities of
Human Behaviour

B.Sc. (Applied Psychology)

Psychology touches the daily lives of everyone and is therefore a perennially popular subject of study for students across many disciplines. Applied psychology is the study and ability to solve problems within human behaviour such as health issues, workplace issues or education.

At school of Liberal Arts, we offer B.Sc. in (Applied Psychology). There are various specialty areas within Applied Psychology that are offered including clinical psychology, counselling services, industrial psychology and forensic psychology.

Students can study several areas in depth, focusing on normal and anomalous behavior from various perspectives including cognitive, developmental, neurobiological, psychodynamic, social, media, military, cyber, psychology of the modern world, and others.

Duration	NMIMS University introduced a 4-year UG program from 2024-2025, following NEP 2020 guidelines. Students completing all 4 years earn an Honors degree, with the 4th year focusing on research and multidisciplinary studies. A 3-year exit option is available. Students must choose between the 3-year and 4-year tracks at the end of their 2nd year.
Eligibility	10 + 2 or equivalent examination from with minimum 50% aggregate marks in any stream (Science / Commerce / Arts)
Selection Process	Merit list based on aptitude test conducted by NMIMS and performance in 10+2 or equivalent examination
Campus	Mumbai / Navi Mumbai

Program Highlights



Future Career Options

- Clinical Psychologist
- Sports Psychologist
- Military / Police Psychologist
- Forensic Psychologist
- Legal / Justice Psychologist
- Child Psychologist
- Organization Psychologist
- Advertising Psychologist
- Political Psychologist
- Media Psychologist
- Developmental Psychologist
- Cyber Psychologist
- Aviation Psychologist
- Engineering Psychologist
- Biopsychologist
- Comparative Psychologist
- Educational Psychologist
- Community Psychologist
- Consumer/Market Research
- HR Personnel
- Training & Development

Electrifying Events

- Movie Analysis
- Suicide Prevention Awareness Day
- Mental Awareness Camp in collaboration with Mumbai Police
- Psych Film Fest
- Mental Health Awareness Week



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To know more: ✉ enquiry@nmims.edu

🌐 liberalarts.nmims.edu

