



Unleash your passion  
as we build your future together!

## **B.A. (Hons.) Liberal Arts**

### **SPECIALIZATIONS**

- | Literature, Culture and Philosophy
- | Psychology and Behavioural Studies
- | Social and Political Studies
- | Economics and Governance
- | Communication and Media
- | Marketing and Entrepreneurship

## Liberal Arts: An Overview

Liberal Arts education empowers you to develop essential skills like critical thinking, creative thinking and empathy to foster the leadership personality. By embracing the power of liberal education, you allow you to become a dynamic individual with the skillset and mind-set necessary to confidently deal with challenges in the fast pace contemporary world. If you want to be a professional capable of making informed decisions, fostering meaningful relations, and driving positive changes in society, then liberal arts education is the way forward!



### Duration

4-year (as per NEP 2020 guidelines) - 8 semesters



### Eligibility

10 + 2 or equivalent examination with minimum 50% aggregate marks in any stream (Science / Commerce / Humanities)



### Selection Process

Merit list based on entrance test (NPAT, 10+2 or equivalent examination) conducted by JDSOLA, NMIMS and performance in the Personal Interview (PI)



### Campus

Mumbai



## Program Highlights

- National Education Policy 2020 (NEP)-aligned Curriculum
- Interdisciplinary curricula and diversified pedagogy
- Experiential learning-based curriculum
- Continuous and Diversified Internal Assessment
- Credited summer internship as per NEP, 2020
- Focus on field exposure and skill development
- Soft Skills Development
- Research and Critical/ Analytical thinking
- Presentation based learning process
- Focus on Creative and Critical Thinking, both
- Students' participation in various committees and clubs
- Independent Research Projects
- Research-infused curricula

## Future Career Options

- Leadership Roles
- Creative Writers
- Content Writers
- Psephologists
- Psychologists
- Journalists
- Social Media Managers
- Marketing
- Digital Marketing
- Editors / Podcasters
- Financial Advisors
- Script Writers
- Screenplay Authors
- Travel Bloggers
- Electioneering
- Bureaucracy
- Competitive Examinations
- Political Leadership
- Advocacy
- Climate Change Advocacy
- Sustainability Managers
- Non-Governmental Organization
- Economists
- Social Workers
- Entrepreneurs
- Start ups
- Human Resources

## Academic / Students Activities

- National Model United Nations
- Paper Planes- Annual Cultural Fest
- Student Journal 'emerging Scholars'
- *Samvaad* - The Debate Competition
- Annual Sports Day
- Poetry Club
- Music Club
- *Anhad* - A Students' driven informal discussion forum
- Library Club
- Master Classes- Guests from industry and academia
- Community Service Connect



## Areas of Study and Courses

(A Student can select one “major” area and one “minor” area from the areas listed here. Plus, she can opt for individual courses from any area, adding to 7 courses per semester in total).

### Literature, Culture & Philosophy

Modern World Literature, Issues in Philosophy, Poetry, Ethics, Modern Indian Literature, Introduction to Cultural Studies, Aesthetics, Indian Cinema, TV & Culture, Transcreating Text, Drama, Great Books & Ideas, Indian Philosophy, Literary Theory, Trends in Philosophy

### Psychology & Behavioural Studies

Introduction to Psychology, Social Psychology, Psychological Testing & Assessment, Personal Growth & Development, Cognitive Psychology, Organizational Behaviour, Positive Psychology, Theories of Personality, Clinical Psychology, Counselling Psychology, Developmental Psychology, Health Psychology, Environmental Psychology, Criminal psychology

### Social & Political Studies

Sociology of India, Indian Political Environment, Sociological Theory, Concepts in Political Science, Sociology of the Future, Constitution of India at Work, City & urban Life, Political Thought & Philosophy, Citizenship & Migration, Gender & Sexuality, Sociology of Digital life, Global Political Environment, Access to Justice, Public Policy & Administration

### Economics & Governance

Microeconomics, Macroeconomics, Development Economics, Quantitative Methods for Economics and Governance, International Economics, Indian Economy, Money, Banking & Economy, History of Economic Thought, Economic Policy & Governance, Economy, Polity & Society, Econometrics, Behavioural Economics, Contemporary Issues in Microeconomics, Contemporary Issues in Macroeconomics

### Communication & Media

Creative Writing, Visual Language & Grammar, Journalism Basic, Understanding Media, World Cinema & Society, Design & Media Lab, Screenwriting, TV, OTT & Digital Content, Multimedia Journalism, Filmmaking Workshop, Business of Entertainment & Media, Public Relations & Event Management, Popular Culture & Media, Media & Society

### Marketing & Entrepreneurship

Marketing Basics, Managing Money, Integrated Marketing Communication, Branding, Digital Marketing, Advertising Creative, Managing Human Resources, Consumer Behaviour, Media Planning and Management, Ideas to Business Plan, Practical Law, Market Research, Data Science & Business Analytics, Business Strategy

### Enablers & Open Electives

Critical Thinking, Quantitative Methods, Research Methods, Indian Cultural Heritage, Fitness & Yoga Camp, Making of Contemporary India, Academic Writing, Art Appreciation, Modern World History, Theatre Workshop, Music Appreciation, Issues in Environment, Frontiers of Science & Technology, Discover India, Research Projects, Work Immersion Program (Internship), Leadership Workshop

For more information:

Visit: [liberalarts.nmims.edu](http://liberalarts.nmims.edu)

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